



E-Woodsmoke Fall 2007

Fall 2007

Section Executive	Nancy Canter
President	Marc Kolp <i>Columbia Association</i>
President-Elect	Jonathon Rondeau <i>Melwood Kamp A-Kom-Plish</i>
1st Vice President	Charles Butler <i>ACA National</i>
2nd Vice President	Sara Portman Milner <i>JCC of Greater Washington</i>
Secretary	Mary Ellen Waltemire <i>Maryland 4H</i>
Treasurer	Denise Frebershauser <i>Carroll County 4H Camps</i>
Members at Large	Kathy Blumke <i>The League for People with Disabilities</i> Diane Kendall <i>Community Member</i> Bobby Miller <i>Camps Airy/Louise</i> Mike Schneider <i>Camps Airy/Louise</i> Sarah Rabin Spira <i>Washington DCJCC</i>
Awards	Bobby Miller
Conflict Resolution	Charles Butler
Education/Program	Bill Morgan <i>The League for People with Disabilities</i>
Legislative	
Membership	Bonnie Dunn <i>Patuxent 4-H Center</i>
Newsletter/PR	Sarah Rabin Spira
Nominating	Sara Portman Milner
Standards	Mike Schneider Bonnie Dunn
Not for Profit Council	Sara Portman Milner

From the Section President

Marc Kolp

Greetings to all Chesapeake Section camps!

With the hot, dry summer now behind us, I'm hopeful you are carving out time to relax some and enjoy the beauty of the fall colors and cooler weather. With the fall season also comes the section's fall membership meeting and educational day.

Scheduled for November 6, this event is sure to be both fun and educational for camp professionals at all levels. Details about this event are located in this issue of *Woodsmoke*, so please consider joining us for this day.

Many member camps and camp professionals from Chesapeake and around the country know Rod Pearce, our Section's Standards Chair. It is with mixed emotions that I announce that Rod has stepped down as Standards Chair and taken a new job in Colorado. I am sad and disappointed that Rod is leaving the Section, but at the same time, I am extremely excited for him as he embarks on this new chapter in his camping life. Rod has taken the position of Executive Director for Lutheran Ranches of the Rockies based in Fort Collins. Rod has served the Chesapeake section in many capacities since joining ACA in 1984, most notably as our lead Standards Instructor and Standards Chair for the past several years.

Join me wishing Rod Pearce and his wife Cindy the very best of luck! Thanks for everything, Rod!

Warm regards,
Marc

Don't miss the Fall Membership Meeting and Education Day, November 6!

Registration Information on pages 4 and 5

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NEWS FROM THE SECTION OFFICE

Nancy Canter, Section Executive

It was a great summer! I had more calls in the office this year than in the past from parents asking questions about what accreditation means to a camp and their choice for their children. Many were surprised at what is involved in having a camp accredited. This is good news for us, meaning parents are recognizing how important it is to send their children to an accredited camp. I also know that some of these parents chose accredited camps over those that were not. I plan on reaching out to non-accredited camps and inviting them to join us at our November 6 event. If you know of any camp directors you think I should call that would be interested in attending, please let me know.

Standards News for 2008

The following camps are scheduled for an accreditation visit this coming summer. If your camp is to be visited, you must attend a Standards training. There is no cost to attend and you may bring as many of your staff as you like but please note: The participant(s) should be someone who is involved in the preparation of materials for the accreditation visit and who will be present at the visit. We will be offering a Standards Course on November 6 from 9 am to noon at the Patuxent River 4-H Center in Upper Marlboro, MD. It is in your best interest to attend a course as soon as possible to help with any questions or concerns when your time is not as limited. Please call the section office (t. 410.548.3770) to register.

Camps to be Visited Summer 2008:

Bar-T Mountain Adventure	Harford County YMCA
Calleva	Howard County YMCA
Camp Conawingo	Lakeshore
Camp Farthest Out	Maryland 4-H Day Camps
Camp Happy Valley	Milldale
Camp JCC (JCCGW)	Moss Hollow
Camp Odyssey	Patuxent River 4-H Center
Camp Sunrise	Sandy Hill
Carroll County 4-H	The League for People – Camp Greentop
Carroll County YMCA	Puhtok
Druid Hill YMCA	Western Maryland 4-H
Elks Camp Barrett	Camp Letts
FONZ	Whitemarsh YMCA
Frederick County 4-H	Sandy Point YMCA
Grove Point	Harford County 4-H

If you think your camp is due a visit and is not on the above list, please call the Section Office.

Hope to see you all on November 6,

Nancy

Get Your Camp and Staff Published!



The ACA—Chesapeake Section publishes eWoodsmoke four times a year. That's four opportunities to highlight your camp's work. When available, please send pictures and story ideas to Sarah Rabin Spira at sarahr@washingtondcicc.org. If you have suggestions, please send those along, too. We would love to see your camp in the next issue!



Section Camp Turns 70!

Jonathon Rondeau, CPRP, Melwood, and Bill Morgan, Camp Greentop

Seventy years ago, approximately 80 children with Polio took the long journey from the city of Baltimore to the Catoclin Mountain National Park to have a camp experience that had once been only a dream. In the early days of Camp Greentop, founded by Isabelle Kann Frank, campers spent seven weeks getting a mix of clinical treatments like physical therapy and a bit of recreation on the side.

This summer, Camp Greentop in Thurmont, Maryland, celebrated its 70th anniversary. Past and present Greentop families, friends and staff gathered on July 22 for a day of reminiscing and celebration. The event was completed by a picnic-style lunch, remembrance tours and a short program about camp's history and bright future.

Camp Greentop is a program of the Camping & Therapeutic Recreation department of The League for People with Disabilities in Baltimore, Maryland. It was one of the first camps specially designed for people with disabilities. Camp Greentop was first ACA-accredited in the mid-1950s and has a rich tradition of providing traditional camping experiences to those with moderate to severe disabilities. Each summer, 500 campers enjoy activities such as swimming, sports, art, horseback riding and much more for nearly nine weeks.

Camp Greentop has grown greatly since its 1937 inception. The League's camping programs quickly adapted to serve adults and people with multiple disabilities. Each summer, campers live the camp experience through the League's traditional camp program, adult vacation session, day camp, travel camp and League Pioneers. Regardless of each camper's abilities, Camp Greentop's person-centered approach to programming ensures that each camper has an unbelievable camp experience.

Camp Greentop is just one of the many programs and services provided by the League's Camping & Therapeutic Recreation department. It also runs year-round programs such as Weekend Respite at the Patuxent River 4H Center, assisted travel vacations, sailing and other community programs. For more information please visit www.leagueforpeople.org or contact Jonathon Rondeau, Director at 410.323.0500 x366.

The Right Thing to Do and the Right Time to Do It

Ten Things I Want Other Camp Directors to Know About Inclusion

Aaron Kaufman, former camper, JCC of Greater Washington

1. Inclusion benefits campers with typical needs as well as campers with special needs and gives them greater perspective as well as a realization of how lucky they are to be "typical."
2. Many campers with special needs need to be in a self-contained, special education classroom to be successful in school. Summer may be their only opportunity to be included with typical peers.
3. Doing even simple activities together helps break down barriers and do away with uneasiness that typical kids might feel if they have not interacted with kids with disabilities before.
4. Camp provides different and unique opportunities that families cannot provide.
5. In group activities, there is a greater sense of belonging.
6. The memories from an inclusive camp experience last a lifetime.
7. A child with special needs who is included feels valued and loved.
8. Children with special needs have few, if any, options for summer programs.
9. By including children with special needs with typical children, camps benefit from an enhanced community image and reputation, making the camp a more attractive candidate for grants, donations and community and government support.
10. Having a quality inclusion program will help spread the word about your camp.

For more information on Camp JCC at the Jewish Community Center of Greater Washington, please visit www.jccgw.org or call 301.348.3883.

Fall Membership Meeting and Awards Dinner Registration

- This form may be used by a single individual or several persons from the same organization.
- If you are planning on attending the Standards course (required for all camps being visited summer 2008), you must send in a registration, even if you do not plan on staying for lunch, the afternoon session or dinner.

Please check boxes as appropriate:

Name	ACA Standards (free)	Full Day (\$30)	Afternoon and Dinner (\$25)	Dinner Only (\$20)	Lunch and Afternoon Sessions(\$15)

Registration Option	No. of people	Fee per person	Total
ACA member(s) attending full day (lunch, session and dinner)		\$30	
ACA member(s) attending session and dinner		\$25	
ACA member(s) attending dinner only		\$20	
ACA member(s) attending session and lunch		\$15	
*Additional charge per person for non-ACA members		\$5	
		Total Amount Due:	

Contact Name: _____ (ACA# _____)

Camp: _____ (ACA# _____)

Address: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____

Make Check Payable to ACA—Chesapeake Section

**To register: mail this form to 5841 Brandywood Lane, Salisbury, MD 21801
email your response to njcanter@verizon.net
or call (800) 653-1409**

by November 3.

See page 5 for conference details.

FALL MEMBERSHIP DEVELOPMENT DAY AND AWARDS DINNER

Get inspired by new marketing ideas and the successes of area camps

Tuesday, November 6, 2007

Featuring Steven Cony, Camp Marketing Specialist

Get a jumpstart on your camp planning with new marketing ideas that will put your best camp forward! Steve Cony is a marketing consultant with a practice now in its thirteenth year and dedicated to the sales promotion of children's camps and related out-of-home experiences for teens and children.

9:00 am-Noon ACA Standards Course (no charge)

Noon-12:45 pm Lunch

1:00-4:00 pm Afternoon Sessions with Steven Cony



- Harnessing the Power of Word-of-Mouth
- Your Website: Content Counts – More Than Design!
- Never, Never Do This! The Top Ten Mistakes in Camp Marketing

4:30-5:00 pm Section Meeting

5:15-7:30 pm Section Awards and Dinner

Location: Patuxent River 4-H Center
18405 Queen Anne Road
Upper Marlboro, MD 20774

To register: use the registration form on page 5, or contact Nancy Canter at njcanter@verizon.net or (800) 653-1409 by November 3.

Steve Cony's prior experience includes management of national advertising campaigns for clients such as Burger King, Dunkin' Donuts and Eastman Kodak. Over the past ten years, Steve has created unique and strategic campaigns for day camps, resident camps and travel programs. Selling tools have included groundbreaking projects such as: promotional videos that incorporate fully developed story lines and "actors"; perforated brochures with separate halves for children and parents; and audio cassettes and compact discs that pair camper and parent testimonials with lively narratives by professional voices. He has also produced web sites, newsletters and other important elements of the marketing package. Steve speaks annually at numerous American Camp Association meetings, including the ACA National and Tri-State Conferences. He has written 36 installments of his 'Marketing Matters' column for *CAMPING Magazine*.



Steve holds a Master of Science in Advertising from Northwestern University's Medill School of Journalism and a Bachelor of Arts in Journalism from the University of Wisconsin.



**American Camp
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